

Goal planning

Press release activity



What would you like to be recognized for?

Imagine your operation is being celebrated for something in the future – what do you want that to be? Fill in the blanks using the prompt key below to help identify your goals and discover what’s important to you.

Press Release - January 2025

Special Recognition

On January 10, _____ accepted the Outstanding Operation of the Year award, presented by Sam Smith, CEO of the Outstanding Operation Corporation.

“We created this award specifically to recognize farm enterprises that have a clear vision of what they strive to achieve and then demonstrate the capacity to make that vision a reality,” says Smith.

“We are particularly impressed by the great work they have done to _____,” continued Smith.

With a combination of pride and humility _____ expressed thanks and appreciation to family for _____ and to employees and staff for _____.

“This wasn’t an easy path we chose, there were times when there were serious questions about how this might all work out. We had some major obstacles like _____ and _____ to overcome. Fortunately, by focusing on _____ and _____ we were able to reach our objective of _____”.

“As the leader of this enterprise I’m particularly proud of how we _____.”

Our dedicated team continues to work hard and remains inspired and motivated by the ongoing challenges of _____ and _____.

This award and the strong support we have received from our friends, neighbours and business associates in the agriculture community reinforces our belief that we’re on the right track. “