

DRIVE AWAY HUNGER

News Release

For immediate release

(Group name) supports 2023 Drive Away Hunger campaign

City, province, month xx, 2023 – As part of this year’s Drive Away Hunger campaign, **(group name)** is providing an equivalent of **xx** meals to **(local food bank name/feeding program name)**.

With nearly 20 per cent of Canadians getting their food from charitable organizations, the need is greater than ever, including in our community. We are pleased to be able to join this nation-wide effort to provide food to the people who need it the most.

“Quote from spokesperson”

This year, **(group name)** **(describe how food/cash was collected)**.

“Quote from spokesperson.”

(Group name) is pleased to be a part of this important campaign. Each year, the Canadian agriculture and food industry positively impacts food security by generating money and food products through Drive Away Hunger. By sharing knowledge, resources and connections, the reach of donations and reduction in food waste means a huge benefit for all Canadians. Drive Away Hunger proves we are stronger when we pull together.

To find out more about Drive Away Hunger and the many ways you can be a part of giving back to your community through this impactful campaign, visit driveawayhunger.ca.

(Group’s boilerplate)

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For more information, photos or interviews, please contact:

Name
Title
Organization
Phone number
e-mail