

Media advisory

FCC Drive Away Hunger in southwestern Ontario

Woodstock, Ontario, October 6, 2011 – Farm Credit Canada (FCC) invites media and the public to come out and show support for the FCC Drive Away Hunger tractor tour travelling southwestern Ontario on October 12 and 13.

What is FCC Drive Away Hunger? It's a unique food drive that involves driving a tractor and trailer through communities to collect food and cash donations for food banks across the country.

FCC employees from coast-to-coast, along with several community partners, will join forces to fight hunger from October 11 to 14.

FCC Drive Away Hunger is about making a difference in our communities by working together to help Canadian food banks feed people in need. Since 2004, the program has raised over 5.2 million pounds of food.

To learn more about FCC Drive Away Hunger, and watch the Drive Away Hunger video, go to www.fccdriawayhunger.ca and visit the FCC Drive Away Hunger [media newsroom](#).

Tour itinerary:

Wednesday, October 12: Mitchell, Princeton – Woodstock

Mitchell		
11:00 – 12:00 p.m.	Upper Thames Elementary School	165 Frances Street East, RR.#5
1:00 – 2:00 p.m.	Mitchell District High School	95 Frances Street East, RR. #5
2:30 p.m.	Salvation Army, Mitchell and Area Food Bank	32 Ontario Rd
Princeton – Woodstock		
9:00 – 9:50 a.m.	St. Francis School (Princeton)	904 Dundas Street
10:25 – 11:25 a.m.	East Oxford Public School	R.R. #4 Old Stage Road/County Road 14
11:40 – 12:30 p.m.	North Norwich Public School (Burgessville)	640 Main Street
12:55 p.m.	GJ's Equipment (Highway 59)	424996 Substation Rd
3:00 – 3:45 p.m.	Micacchi Warnick & Company	432 Simcoe Street

Thursday, October 13: Stratford – Tavistock, Woodstock – Tavistock

Stratford		
9:00 a.m.	BDO office	380 Hibernia Street
9:30 – 10:30 a.m.	Stratford Northwestern Secondary School	428 Forman Avenue
11:00 – 12:00 p.m.	Sprucedale Public School (Shakespeare)	59 Fraser Street
12:15 p.m.	Stratford House of Blessing	423 Erie Street



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Woodstock – Tavistock		
7:00 – 9:00 a.m.	BDO office (breakfast, weighing of food)	94 Graham Street
9:45 – 10:45 a.m.	St. Mary's Catholic High School (Woodstock)	431 Juliana Drive
11:00 – 11:45 a.m.	St. Rita's School (Woodstock)	908 Dundas Street
12:10 – 1:00 p.m.	Hickson Central Public School (Hickson)	161 Loveys Street
1:15 – 2:15 p.m.	Great Lakes New Holland (Tavistock) (wrap up event, lunch)	985285 Perth-Oxford Road

About Farm Credit Canada:

As Canada's leading agriculture lender, FCC is advancing the business of agriculture. With a healthy portfolio of more than \$21 billion and 18 consecutive years of portfolio growth, FCC is strong and stable – committed to serving the industry through all cycles. FCC provides financing, insurance, software, learning programs and other business services to producers, agribusinesses and agri-food operations. FCC employees are passionate about agriculture and committed to the success of customers and the industry. For more information, visit www.fcc.ca.

FCC Drive Away Hunger national program partners:

BDO, Parrish and Heimbecker Limited (New Life Mills) and Windset Farms™.

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To arrange an interview with local FCC employees and food bank representatives or for more information, contact:

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FCC Drive Away Hunger is possible in Ontario thanks to:

Gold partners

Canada's Outdoor Farm Show
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GJ's Farm Equipment Inc.
Great Lakes New Holland Inc.
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John Deere Premier Equipment Ltd.
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